

L'Oreal Professionnel &  
State Beauty Supply  
*present*

# Cutting and Styling Methods

with National Artist  
**Travis Parker**

Join us for a day of Inspiration and L'Oreal Professionnel Cutting and Styling Methods.

Enjoy a morning of inspiration and demos or an all day hands-on experience with Travis, who creates timeless, complimentary yet modern looks thanks to his revolutionary cutting principles and comprehensive understanding of face framing.



Date: October 10th, 2016

Location: State Beauty Supply  
2351 Millpark Drive | Maryland Heights, MO

Time: AM Inspiration with Look & Learn | 9am - 12pm  
All Day with Hands-On Experience | 9am - 5pm

Investment: AM Inspiration with Look & Learn | \$50  
All Day with Hands-On Experience | \$175\*  
*\*Includes lunch & mannequin head*

To Reserve: Contact your State Beauty Supply DSC, visit one of our 11 area store locations, or call our Education Department at 314.423.9599



**Travis Parker** | With 20+ years of experience, Travis Parker has styled everyone from top musicians and actresses, to action sports stars. In 2011 Parker opened up an exclusive, appointment-only salon in San Diego's North County area. This unique salon concept allows Parker the opportunity to give top notch, one-on-one service to every client who walks through the door. In addition to running his salon, Travis Parker travels the country as a National L'Oréal Professionnel Artist where he develops and writes curriculum for the company as well as trains fellow stylists. He is currently L'Oréal Professionnel's Foundations of Finishing coach, writing L'Oréal's first-ever styling protocol. He recently wrote the L'Oreal Professionnel 2015 IT LOOKS for Argentina and the United States.



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SERVING SALON PROFESSIONALS SINCE 1967  
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